

# Concepts to support scaling up

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East Harlem, 1970

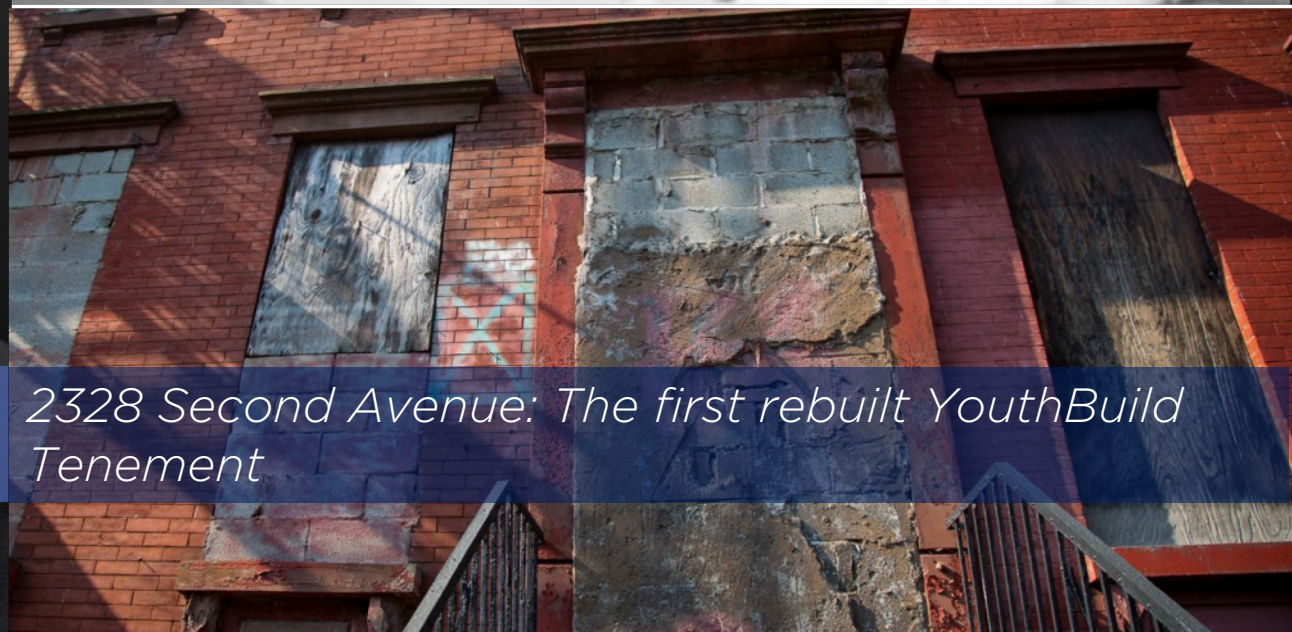




*"How would you improve your community if you had adult support?"*

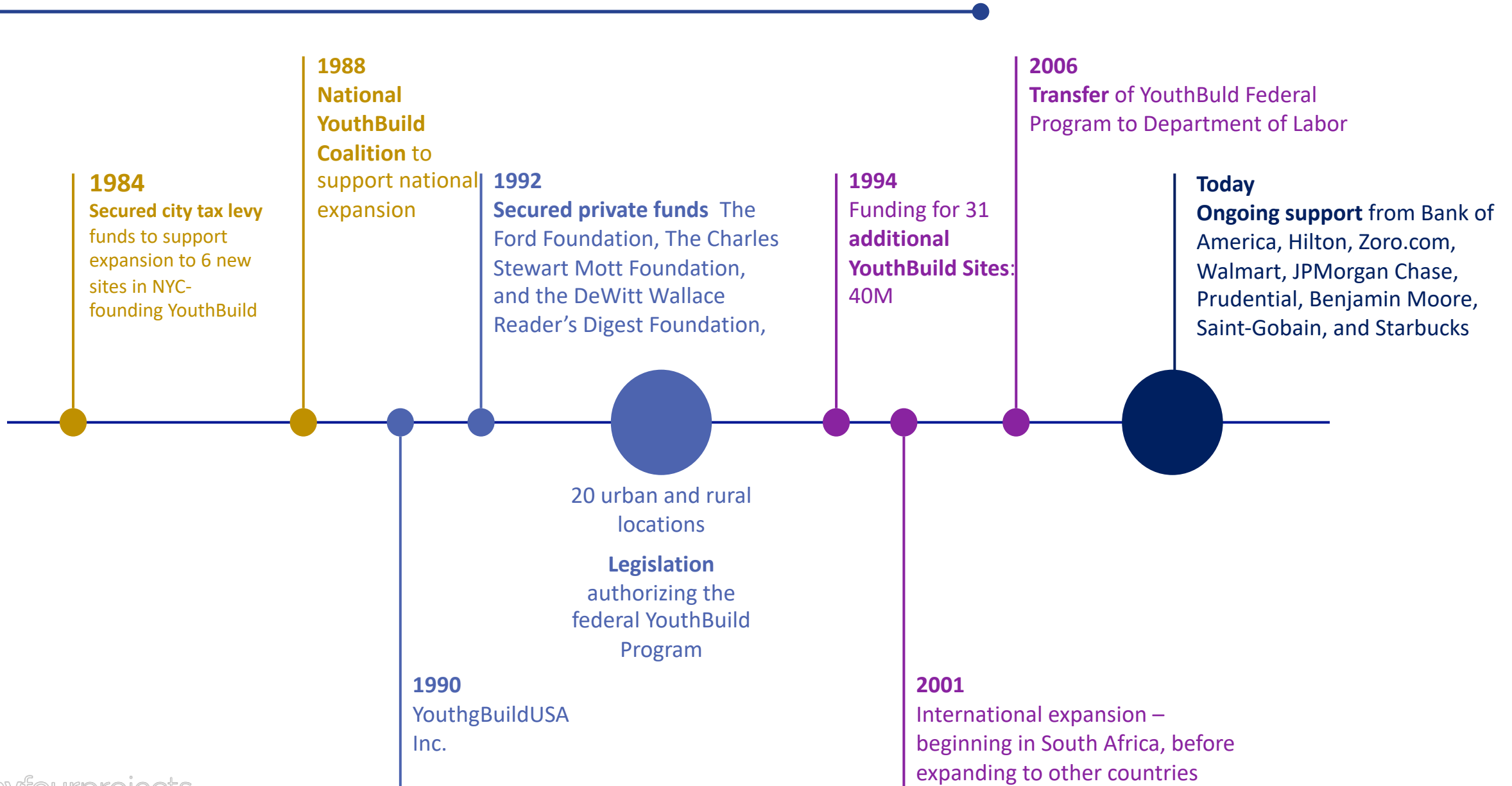


*"We'd rebuild the houses," they answered. "We'd take empty buildings back from the drug dealers and eliminate crime."*



*2328 Second Avenue: The first rebuilt YouthBuild Tenement*

# YouthBuild: Timeline to scale





# Actions



- Sustained activity
- A focus on continuous learning
- Ability to adapt and course correct
- Regeneration, reinvention and renewal

# YouthBuild today

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360 YouthBuild Programs  
around the world

74% Enrolees obtained their high  
school equivalency credentials

14,000 Young people engaged

54% Enrolees went on to  
postsecondary education or jobs

2,300 Community-asset building  
projects, including 2,000  
units of affordable housing,  
were completed

73% Retained their placement for at  
least six months

7,300 YouthBuild graduates were  
placed in jobs, education,  
entrepreneurship, and other  
opportunities leading to  
productive livelihoods

An aerial photograph of a winding asphalt road that snakes through a rugged, mountainous landscape. The terrain is characterized by steep, rocky slopes and patches of dense, dark green forest. The road has white dashed lines marking its path. A semi-transparent white rectangular box is overlaid on the center of the image, containing the text "What do we mean by scaling up?".

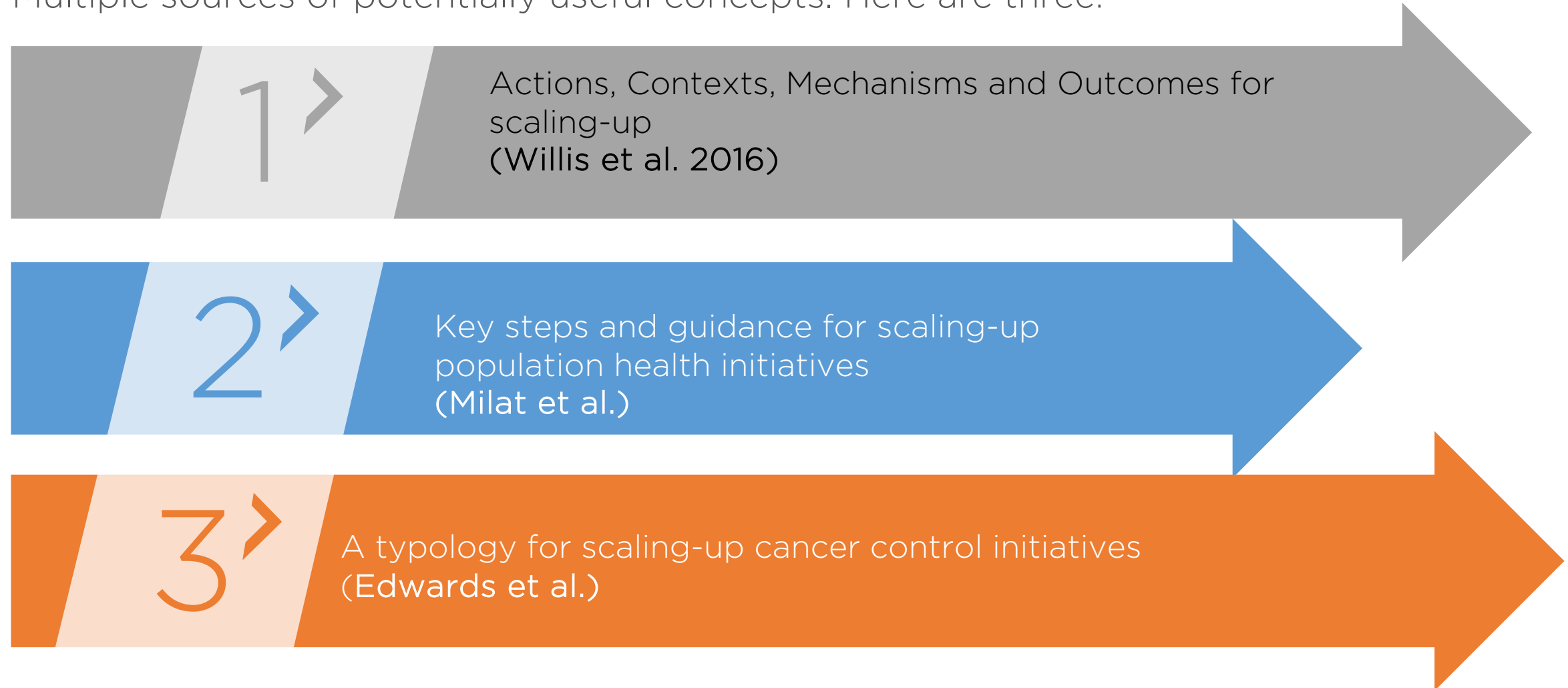
## What do we mean by scaling up?

Hanson et al. (2016): “The term ‘scaling-up’ is widely used as shorthand to describe the objective or process of expanding service delivery. It can refer to the outcome, in terms of increased coverage, or the inputs required, whether financial, human or capital resources. Similarly, scaling-up can also refer to a policy, strategy or the process of expansion” (p. 1).



# Useful concepts

Multiple sources of potentially useful concepts. Here are three:



# From actions to outcomes in support of scaling-up

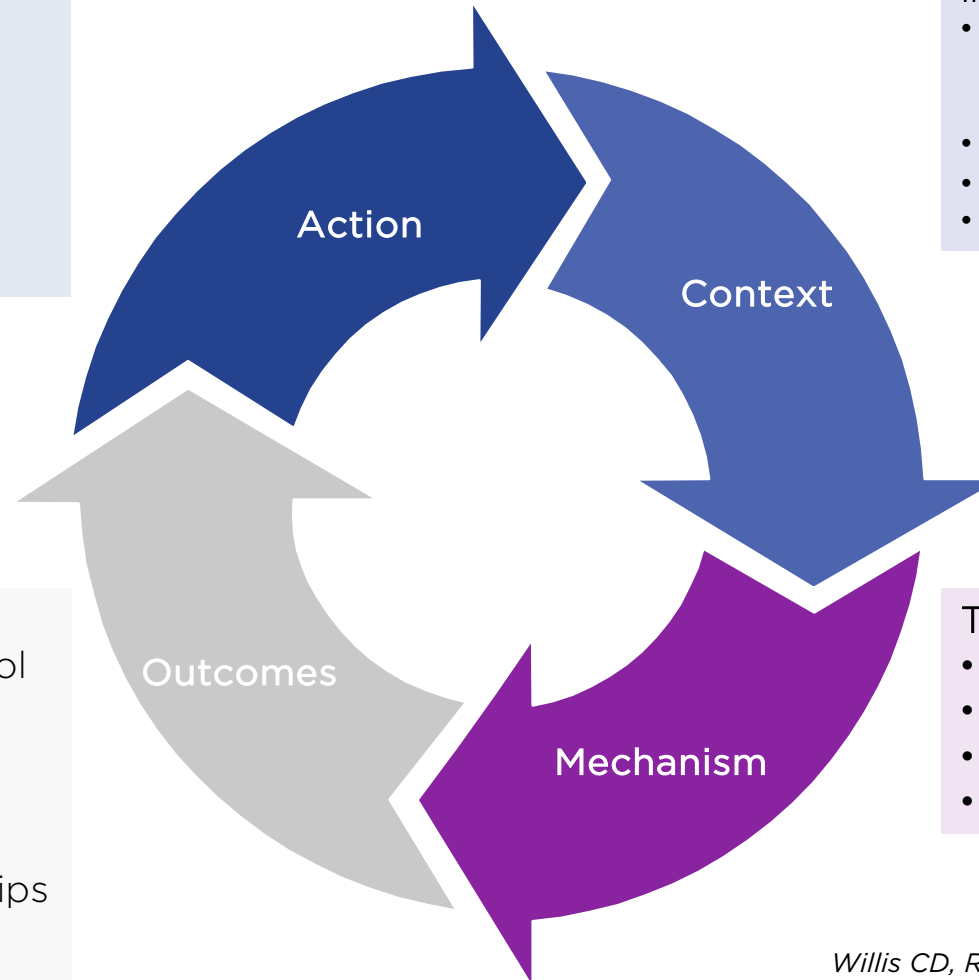
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## What is done, e.g.:

- Assess potential readiness and demand for intervention
- Identify and engage champions
- Develop an action/scaling up plan
- Systematically evaluate scaling up outcomes

## To achieve what result e.g.:

- Adoption of a service, program, tool
- Funding to support program expansion
- Support from powerful political sources
- Stronger, more effective partnerships



## In what settings e.g.:

- Availability of resources: money, skills, technical expertise, data systems, human resources, evaluation etc.
- Degree of political support
- Evidence of impact of the intervention
- Demand

## To activate what response e.g.:

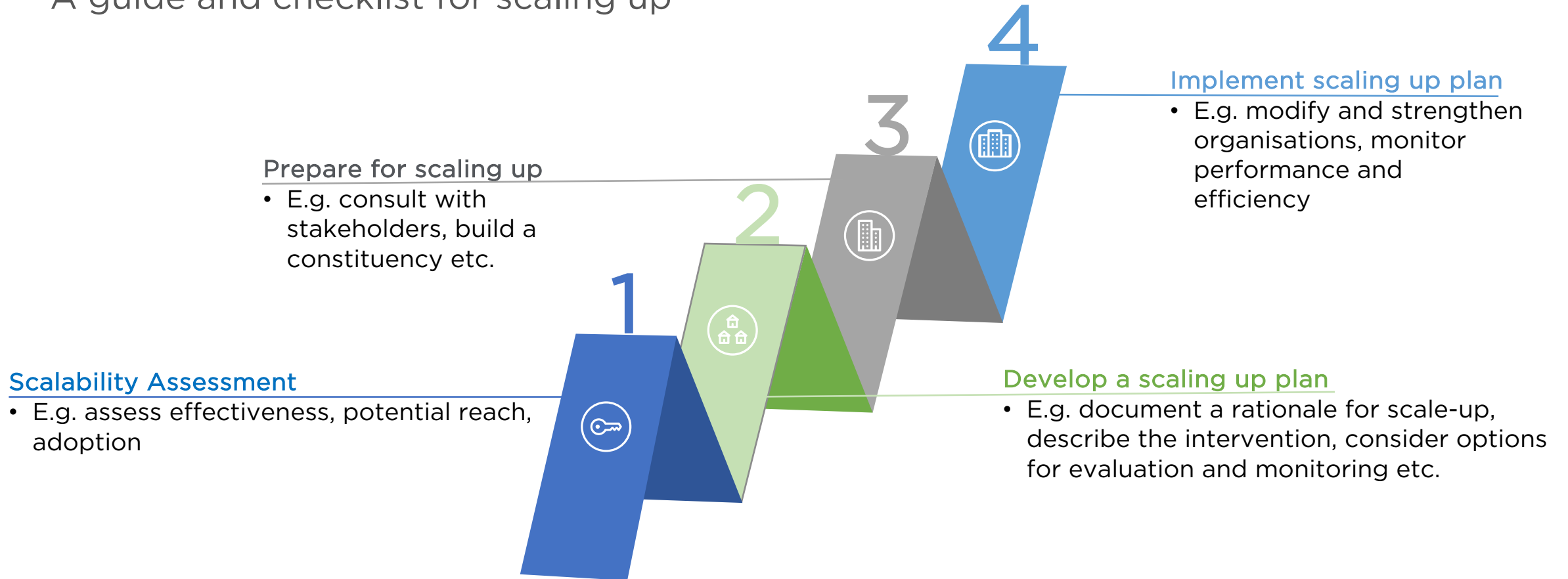
- Awareness
- Confidence
- Commitment
- Trust

*Willis CD, Riley BL, Stockton L, Abramowicz A, Zummach D, Wong G, Robinson K, Best A. Scaling up complex interventions: insights from a realist synthesis. Health Research Policy and Systems 2016; 14:88:2-16*

# A guide and checklist for scaling-up

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A guide and checklist for scaling up

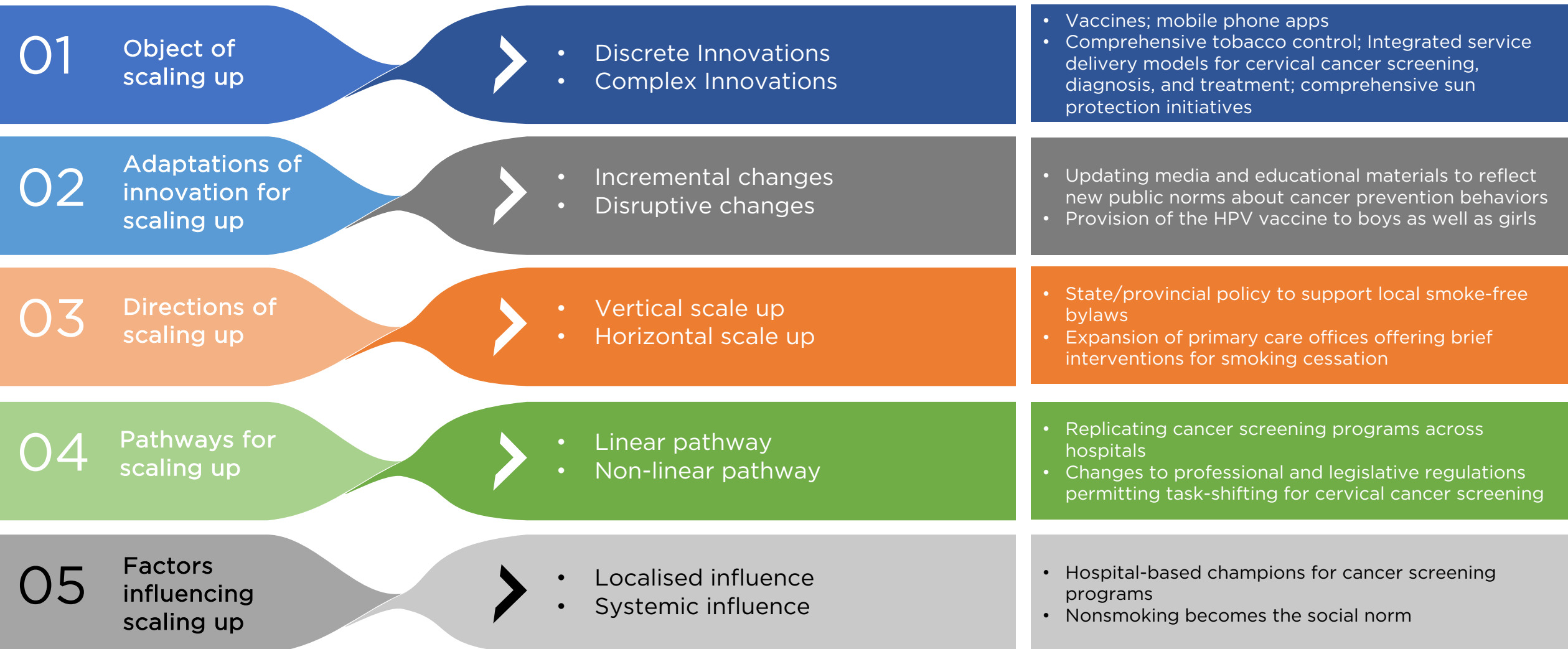


Milat AJ, Newson R, King L, Rissel C, Wolfenden L, Bauman A, et al. A guide to scaling up population health interventions. *Public Health Res Pract.* 2016;26(1):e2611604



# A typology for approaching scaling-up

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# Key concepts to support scaling up

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1. What is the object of scaling-up?
2. In what directions does scaling-up need to occur need to occur?
3. What is known about the contexts for scaling-up?
4. What actions are needed to drive scaling-up?
5. How will we know we're going in the right direction?





# Applying key concepts

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TrueNTH is a multi-national initiative aiming to help men living with prostate cancer to access programs, tools and services that improve their quality of life.

This includes treatment information, lifestyle advice, experiences shared with other prostate cancer survivors, and better access to healthcare professionals.

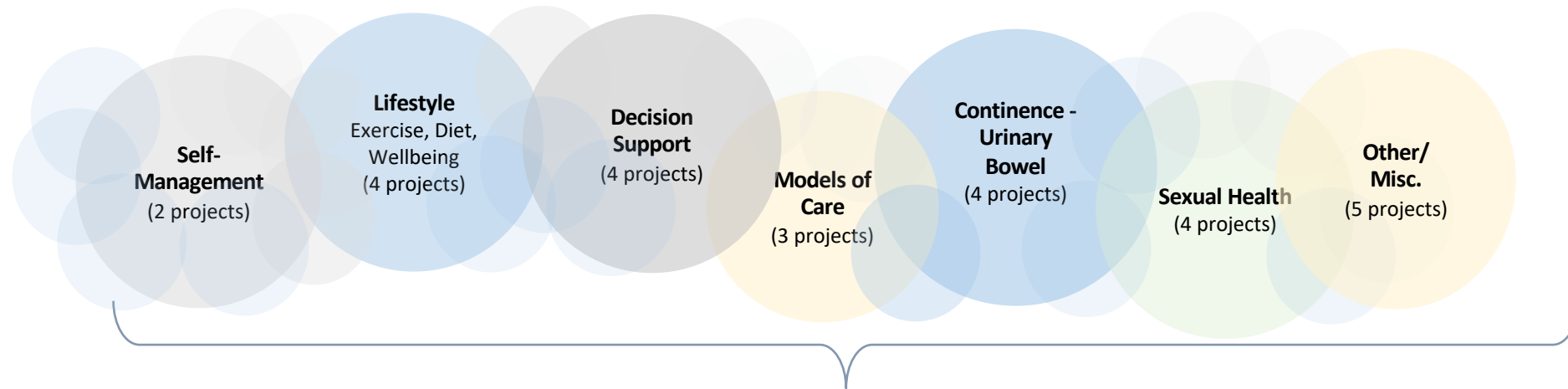
Elements of TrueNTH include in-person programs, on-line tools (e.g. symptom tracking and decision support tools), and telehealth care-coordination.





# Object of scaling-up

TrueNTH Projects - 27 modules delivered across 6 countries



Future involves streamlining products into key thematic areas across TrueNTH digital health portfolio

# Applying scaling-up concepts to TrueNTH

## Object

### Discrete and Complex

Discrete: e.g. on-line information portal

Complex: e.g. integrated, multi-component survivorship programs



## Activities

- Demonstrating the initiative is needed, safe, effective and cost-effective;
- Sharing evidence, insights and knowledge;
- Identifying and supporting champions;
- Supporting distributed leadership.

## Directions

### Horizontal:

- E.g. replication of pharmacy based program at pharmacies across the UK

### Vertical:

- E.g. integrated survivorship program requiring engagement at multiple system 'levels', including patients, technology vendors, professional societies/bodies, healthcare providers, funding agencies, policy makers.

## Contexts

- Needs, interests, support, readiness
- Complementary and competing services
- Policy and change in policy
- Funding availability
- History
- Existing stakeholders & relationships

## Markers of progress

- Evidence of need, effectiveness, cost-effectiveness
- Awareness and interest in programs
- Evidence of adoption of programs
- Increased usage of programs and referrals to programs
- Equitable improvement of health outcomes

# Conclusions

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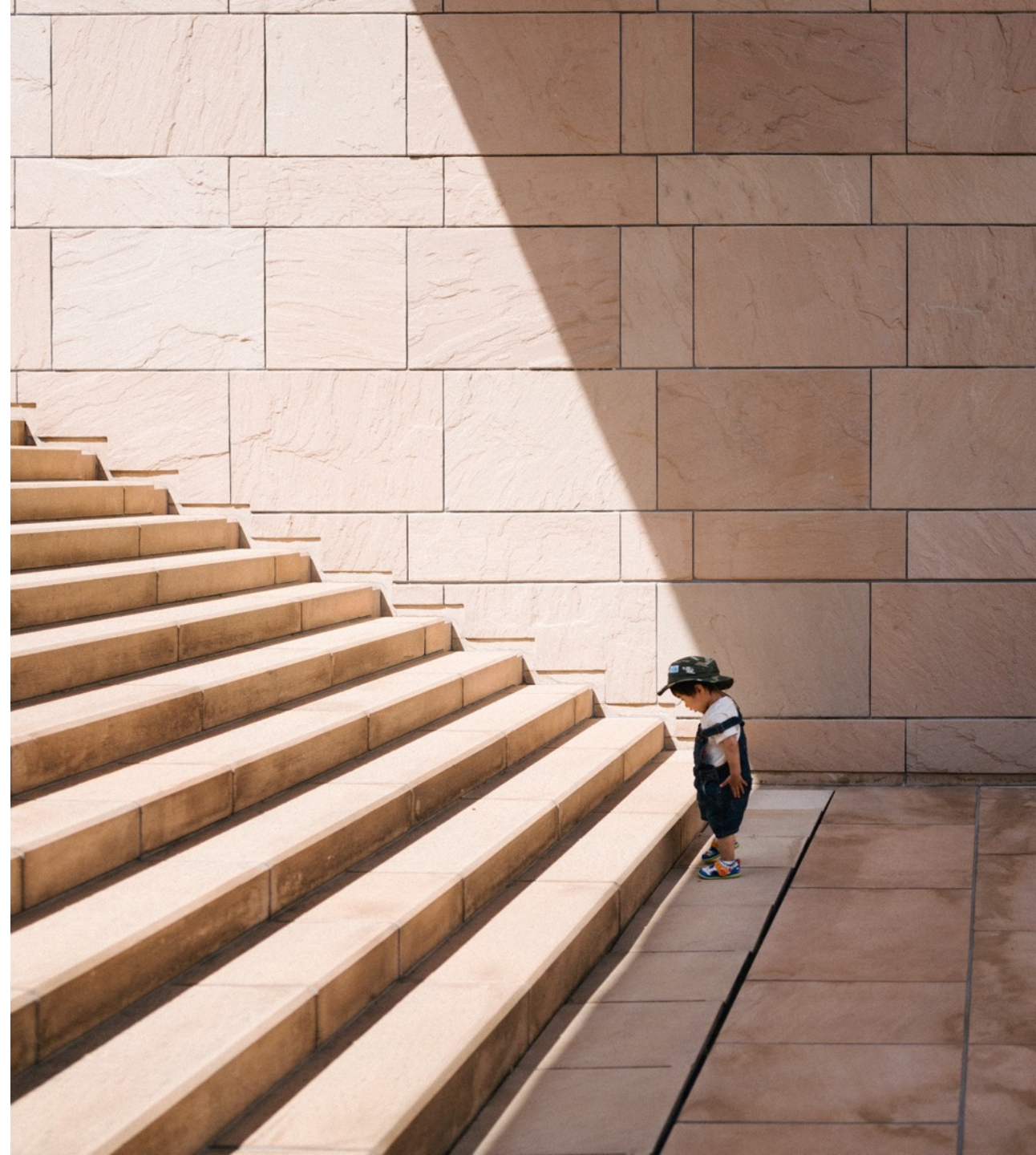
Multiple ways to think about scaling-up

No single approach: fit-for-purpose and fit-for-context

What makes sense in your context?

It might be useful to consider:

1. What is the object of scaling-up?
2. In what directions does scaling-up need to occur need to occur?
3. What is known about the contexts for scaling-up?
4. What actions are needed to drive scaling-up?
5. How will we know we're going in the right direction?





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